



And Why  
am I

**BLEND**  
Rosé of Syrah and  
Sangiovese

**TA** - 6.8g/L  
**RS** - 0.34%

**APPELLATION**  
Columbia Valley,  
Washington State

Mr Pink

**PRODUCTION**  
15,000 Cases

### **2019 VINTAGE**

The 2019 growing season got out of the gates a bit sluggish with snow and cool temperatures but had caught up heat-wise by summertime and by the start of harvest it was very comparable to previous years. A bit chillier and wet September provided a small hurdle that Mr. Pink leaped over with nary a care to finish with another classic wine.

### **NOTES**

Mr. Pink, THE cult Rosé is here yet again, and dare we say even better than before! Perfectly pink delivering flavors of fresh cherries, strawberries, and citrus with notes of watermelon and pomegranate poking out ending in a light and dry finish. Make this your year round go to Rosé!

## Seattle Magazine Top Washington Wines of 2019 - Top Rosé Winner

### **Underground Wine Project 2018 And Why Am I Mr. Pink Rosé**

*Columbia Valley, \$13*

Mr. Pink debuted with the 2015 vintage, and in four short years has captured the imagination of Seattleites and become one of the buzziest rosés released each spring. Walla Walla-based Trey Busch (Sleight of Hand Cellars) and Mark McNeilly (Mark Ryan Winery) form the brain trust behind the label, which combines clever packaging on the outside, with bone-dry, Sangiovese-based, cherry- and citrus-flavored juice on the inside. **PAIRS WITH:** Homemade corned beef hash and soft-poached eggs.